

# **Global Public Health Internship Description for Global Public Health Linkages - Spring 2021 (Remote)**

## **Overview**

The mission of Global Public Health Linkages, Inc. is to improve the health, education and socioeconomic condition of rural families and communities affected by HIV in Uganda and Ghana. We are currently recruiting for an unpaid part-time intern.

## **Schedule**

This position is a 100% remote and will require a commitment of 10-15 hours per week starting in the Spring of 2021 for 10-15 weeks with a commitment to two hour Zoom meetings per week with the Preceptor/Executive Director GPHL and the team in Uganda

## **Responsibilities**

- ✓ Develop a Social Media and Marketing Strategic Plan for GPHL through a Needs Assessment that includes key informant interviews with GPHL Board members, GPHL/MFSI partner in Uganda and a review of all current GPHL social media accounts and a review of potential future social media accounts
- ✓ Track social media engagement to identify high-performing ideas and campaigns for scalability across multiple platforms including Twitter®, Instagram®, YouTube®, Facebook®, and TikTok®
- ✓ Develop social media content for GPHL's current social media accounts on Twitter®, Instagram®, Facebook®, and YouTube®, including managing social media content and designing compelling and visually appealing graphics
- ✓ Write and edit content highlighting GPHL's activities, success stories, achievements and needs for a variety of audiences through blogs, vlogs and all current and future GPHL social media accounts
- ✓ Work with the GPHL/MFSI Database team through their weekly Zoom meetings to review and analyze demographic data and program data to produce summary graphics (pie charts, bar graphs, line graphs and area graphs) for the GPHL 2020 Annual Report
- ✓ Compile three 2-page quarterly newsletters for GPHL for July-Sept 2020; Oct-Dec 2020 and Jan-March 2020 for publication and posting on the GPHL website

### **Qualifications (Required)**

- Junior or Senior undergraduate
- Experience with Microsoft Office® Suite – Word®, Excel®, PowerPoint® and Access®
- Experience working with data sets in Excel® or Access® at a Proficient or Advanced level, or the desire to learn through self-learning through YouTube®
- Experience using and/or familiarity with major social media platforms including Twitter®, Instagram®, YouTube®, Facebook®, and TikTok®
- Must possess a valid interest in social media trends
- Knowledge of and/or experience conducting literature reviews and/or needs assessments
- Knowledge of and/or interest in global health, HIV, and/or program implementation
- Ability to work independently and manage multiple tasks
- Excellent verbal and written communication skills
- Be open-minded and ready to work in a cross-cultural environment with geographically dispersed teams in the USA and Uganda

### **Qualifications (Desired)**

- Knowledge of HIV history, aetiology, prevention, treatment, management and impact mitigation
- Experience with Wix website development a plus
- Interest in international development and passion for global public health

### **Compensation**

This internship opportunity is unpaid but can be completed for college credit.

### **Process**

To apply please send resume and cover letter to [infoglobalphl@gmail.com](mailto:infoglobalphl@gmail.com) by **December 31, 2020**. Decision will be made by **January 15, 2021**